



Eric Van Beek

Director of Gameday Operations

This will be Eric's 12th season with the Sioux Falls Storm. He has worn almost every hat in the Storm organization...except a helmet. Eric started running gameday music 12 years ago and has since work with partnership relations, graphic design, gameday ops and more. Eric now is the Director of Gameday Operations and also creates most the animations for the team and its partners.

Eric is originally from Rock Valley, IA but has lived in Sioux Falls since 1999. He and his wife Katie have a son named Oliver and a daughter named Mae.

Things you may not know about Eric is that also owns and operates an audio production company as well as operating the large-format print arm of HenkinSchultz, the HS Sign Shop. He loves to ski, exercise and coach his kids sports teams. He also loves The Beatles and chocolate/peanut butter anything.

